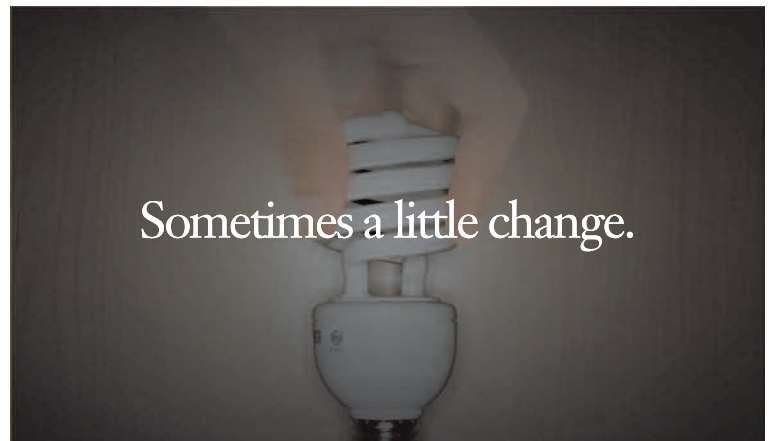


Cinema Advertising
Bulb :30

Open on a black screen and hear the sound of a light bulb being screwed in.

AVO: Sometimes a little change,

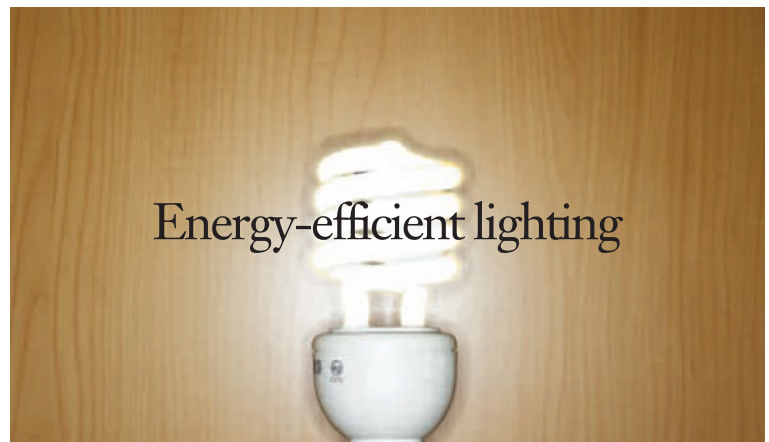


CFL light bulb flickers on and lights the screen.

AVO: can add up to big savings.
That's why Allegheny Power is helping you conserve energy and control costs as prices start rising.



AVO: And our Watt Watchers program provides tips about using energy-efficient lighting, installing programmable thermostats, buying ENERGY STAR® appliances. And, oh yeah, turning out the lights.



AVO: For more bright ideas, visit the Watt Watchers section of alleghenypower.com.

